THE CHINESE UNIVERSITY OF HONG KONG
INTERNATIONAL SUMMER SCHOOL (JULY SESSION)
28 JUNE – 31 JULY 2023

CCSS2450 BUSINESS AND CHINA

No. of Credits: 3
Time: Tuesday, Wednesday & Thursday 14:30 – 17:15
Location: YIA 403

Instructor: Prof. Chen Li
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Email: lichen@cuhk.edu.hk

Teaching Assistant: Ms. Suki Fu
Email: CCSS2450@cuhk.edu.hk

Course Description
This course examines the broad economic and political context in which business operates in China. Both business firms and government organizations have to respond to changing external environment. They can also proactively shape their environment by their strategies, policies and relations. In this course, we will learn about the institutional foundations of China’s political economic system and the key economic, political, and social factors that affect China’s business environment. It examines strategies, management and leadership both from the macro and micro perspectives. It examines China’s enterprise reforms in a global context. It will involve theoretical and macro-level analysis with detailed empirical analysis, as well as considerable examination of in-depth case studies from large Chinese firms. The issues we cover have profound implications and importance for business and society in China as well as multinational companies.

Learning Outcome(s)
By the end of the semester, students will have attained:
- a deeper understanding of the place of Chinese business enterprise reform in the global context.
- considerable familiarity with theoretical and macro-level forms of analysis of the place of major Chinese business enterprises in the Chinese and global economies.
- skills of close analysis of in-depth business enterprise case studies.
- the ability to present clearly and effectively in written and spoken forms the core findings and the explication of case study analysis.

Reading(s)/Reference(s)
- Required Readings: Please see the following class schedule Suggested General Readings:
- Walter, Carl and Howie, Fraser (2011) Red Capitalism: the Fragile Financial Foundation of China’s Extraordinary Rise, Singapore: John Wiley & Sons

Grading Weights
Project I (group discussion on assigned readings): 20%
Students are divided into groups to give introductory presentations on required readings, which will be uploaded to the Blackboard system. All students are expected to come to class having read the materials and ready to participate in class discussion. Students are encouraged to conduct further background research on the assigned readings.
**Peer assessment for Project 1: 10%**
Students are expected to provide group-based peer-assessment on their performance in Project 1.

**Project II (individual presentation): 30%**
Each student is required to research and make a short presentation discussing a self-selected Chinese company, industry or a self-selected business-relevant issue in China. The arrangement of student presentation will be announced later depending on the size of the class.

**Term paper: 40%**
Students will research and write a paper discussing a self-selected Chinese company or a self-selected business-relevant issue in China. The topics can be the same with (or different from) their presentations. Students should resort to original company reports (annual reports, investor presentations, other company website materials), academic references (journal articles, book chapters), official statistics, and reliable news media reporting. The paper should be of the length of 2000-3000 words.

**GRADE DESCRIPTOR**
A: Outstanding performance on all learning outcomes.
A-: Generally outstanding performance on all (or almost all) learning outcomes.
B: Substantial performance on all learning outcomes, or high performance on some learning outcomes which compensates for less satisfactory performance on others, resulting in overall substantial performance.
C: Satisfactory performance on the majority of learning outcomes, possibly with a few weaknesses.
D: Barely satisfactory performance on a number of learning outcomes
F: Unsatisfactory performance on a number of learning outcomes, or failure to meet specified assessment requirements.

**ASSIGNMENT SUBMISSION & FEEDBACK**
**Term Paper**
Students should submit a soft copy to the Veriguide system first and include the Veriguide receipt on the soft copy that they submit to the instructor. The soft copy must be submitted no later than **5pm 4 Aug 2023 (Friday)** on blackboard, double-spaced with standard margins, following Harvard style referencing (https://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p03_2.htm) and in 12-point Times New Rome font. Term paper without the Veriguide receipt will NOT be graded. See the website: https://services.veriguide.org/academic/login_CUHK.jspx.

Late submission of papers without a documented medical excuse will result in a 20% penalty of the term paper score and an additional 20% for every additional day.

**CLASS SCHEDULE**

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<th>Week</th>
<th>Date</th>
<th>Topics</th>
<th>Readings/Assignment</th>
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<tr>
<td>1</td>
<td><strong>Wed, June 28</strong></td>
<td>Introduction: China’s Business Environment in Historical Context</td>
<td>N.A.</td>
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<tr>
<td>2</td>
<td><strong>Thu, June 29</strong></td>
<td>Command Economy in China</td>
<td>N.A.</td>
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<td>Page</td>
<td>Date</td>
<td>Topic</td>
<td>Author(s)</td>
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<td>6</td>
<td>Tue, July 18</td>
<td>China’s Capital Market II</td>
<td>Lin, L. (2017). Engineering a Venture</td>
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<tr>
<td>Date</td>
<td>Topic</td>
<td>References</td>
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<td>Wed, July 26</td>
<td>Research Presentation Conference</td>
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<tr>
<td>Thu, July 27</td>
<td>Research Presentation Conference</td>
<td>Student Individual Presentations</td>
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**ACADEMIC POLICIES**

Attention is drawn to University policy and regulations on honesty in academic work, and to the disciplinary guidelines and procedures applicable to breaches of such policy and regulations. Details may be found at [http://www.cuhk.edu.hk/policy/academichonesty/](http://www.cuhk.edu.hk/policy/academichonesty/).

With each assignment, students will be required to submit a signed declaration that they are aware of these policies, regulations, guidelines and procedures.

- In the case of group projects, all students of the same group should be asked to sign the declaration, each of whom is responsible and liable to disciplinary actions should there be any plagiarized contents in the group project, irrespective of whether he/she has signed the declaration and whether he/she has contributed directly or indirectly to the plagiarized contents.

- For assignments in the form of a computer-generated document that is principally text-based and submitted via VeriGuide, the statement, in the form of a receipt, will be issued by the system upon students' uploading of the soft copy of the assignment. A user manual of VeriGuide can be found at: [https://academic.veriguide.org/academic/documents/VeriGuide_Academic_Student_User_Manual_CUHK.pdf](https://academic.veriguide.org/academic/documents/VeriGuide_Academic_Student_User_Manual_CUHK.pdf).

Assignments without the properly signed declaration will not be graded by teachers. Only the final version of the assignment should be submitted via VeriGuide.

The submission of a piece of work, or a part of a piece of work, for more than one purpose (e.g. to satisfy the requirements in two different courses) without declaration to this effect shall be regarded as having committed
undeclared multiple submission. It is common and acceptable to reuse a turn of phrase or a sentence or two from one's own work; but wholesale reuse is problematic. In any case, agreement from the course teacher(s) concerned should be obtained prior to the submission of the piece of work.